

## **MAGDALENA BENJAMIN**

UX DESIGNER

### CONTACT



Mainz, Germany



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#### SKILLS

Research Info Architecture User Personas Wireframing Usability Testing A/B Testing User Interviews Competitive Analysis Data Analysis Prototyping UI & Visual Design Project Management

### TOOLS

Adobe XD Balsamiq HTML UsabilityHub

Figma Gloomaps Bootstrap

### LANGUAGES

German English Polish Chinese Spanish French UX Design is the perfect profession to exploit all of my skills. It fulfils me to have a substantial impact by creating pleasant and meaningful products ranging from localization to creating voice designs.

### EDUCATIONAL HISTORY

# **UX Design Certificate**

Career Foundry Online | Feb 2020 - April 2021

- 850+ hours of UX Design study and practice
- Implement the Design Thinking Process as a framework to create a researched and tested set of mobile app designs

## Language & Culture Course

Central Drama Academy Beijing | Mar 2010 - Dec 2011

Explore fine arts and the patois of the Chinese language

### Int. Business & Communication

SDI München Munich | Aug 2007 - Mar 2010

 Comprehension of global economic relationships tied with intercultural competence

#### CAREER SUMMARY

# Store Manager and full time Mum

Kinderschutzbund Mainz | Jan 2015 - Sep2019

 Run a 60m<sup>2</sup> second-hand children shop while taking care of my two kids

## **Lead Voice Designer**

Pactera Beijing | Jul 2013 - Sep 2014

- Lead speech recognition team to create a virtual assistant AI technology to perceive and process spoken language for a multinational conglomerate corporation
- 65% decrease of misconceiving by advancing software listening comprehension
- Responsible for iterations, user testing, and collaboration with international customers
- Administer various international in-house projects pertaining to language skills

### **Technical Customer Service**

PCCW Beijing | Jul 2012- May 2013

- 7 out of 10 times EOM for excellent customer assistance
- Provide VIP customer service including tech support and around the clock butler service for luxury handmade mobile phones
- In charge of Q&As and customer cares through phone and internet

### **Localization Specialist**

Shinetch Beijing | Dec 2011 - Jun 2012

- Reduced complexity and cognitive load of the website by making the UI consistent
- Launch online casino game in various languages
- User testing, dogfooding, and debugging to minimize friction